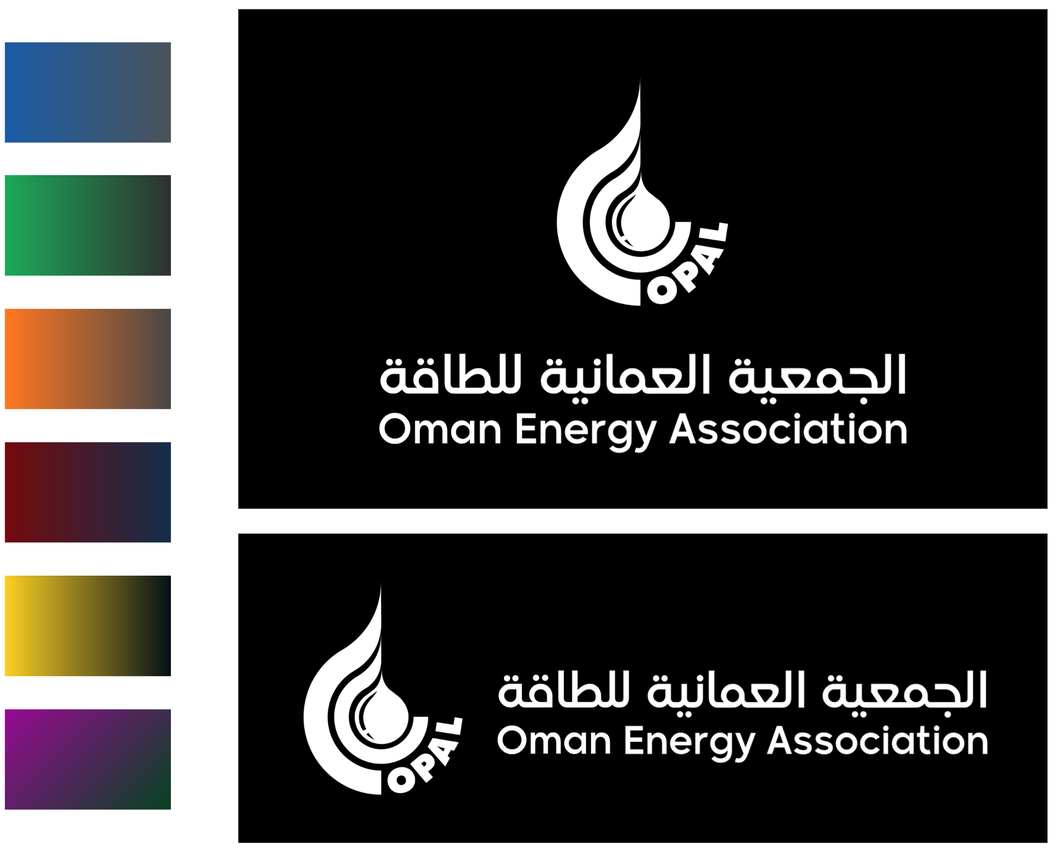
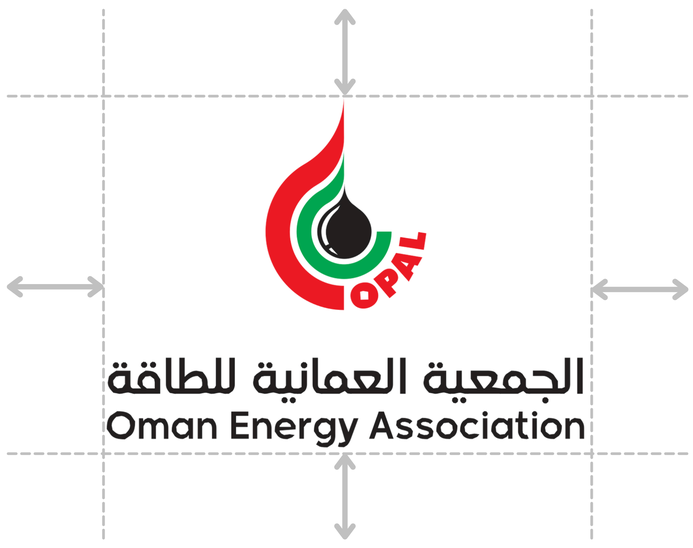
# Oman Energy Association (OPAL)
# Brand Guidelines

OPAL original logo colours

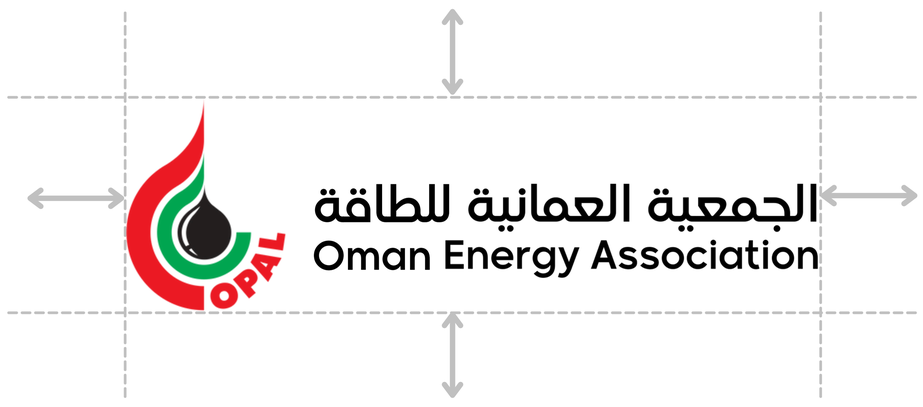
OPAL white logo, can be used with darker backgrounds




## Logo minimum size & exclusion zone




**Vertical logo**
Minimum width: 0.5inch




**Horizontal logo**
Minimum height: 0.5inch

## Primary Palette

| | | | | |
|---|---|---|---|---|
| #ED1C25 | #05A551 | #231F20 | #EDECED | #FFFFFF |

## Secondary Palette

| | | | | |
|---|---|---|---|---|
| #AF151C | #005D2C | #626060 | #8D8D8D | #FFFFFF |

## Font Madani Arabic

**Association**
**الجمعية**
Heading (Black)

**Association**
**الجمعية**
Subheading (Regular)

Association
الجمعية
Body (Light)